

## **Krieger Sponsors Driver Chapman Ducote**

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[Krieger Watch Corp.](#), a manufacturer of Swiss made watches, is participating with the American LeMans, GrandAm Cup, and Speed World Challenge this summer with its sponsorship of racecar driver Chapman Ducote.

Chapman Ducote, with [NASCAR](#) and the [SCCA](#) Sports Renault under his belt, began his racing career in 1994 in Formula cars in the [Skip Barber Race Series](#). Over the years Ducote has participated in many races and has accumulated more than 50 pole positions, 32 wins, and several podium finishes. Lance Burstyn, president of Krieger Watches, uses his lifelong friendship and love of speed, luxury, and quality to join Ducote on his high-speed adventure and make a winning team in the 2007 races.

For this sponsorship, Krieger has joined Primetime Race Group, a division of Prime Time Media Group. PMG is a media company specializing in sports marketing and sports broadcasting. Primetime's goal is to field a race team in multiple races throughout the 2007 season including Speed World Challenge, American LeMans, IMSA Lites, GrandAm Cup, and the "The 24 Hours of Daytona."